SUBJECT: The Hi-Tech Fashion Designer Behind Demi Lovato, Doja Cat, Lady Gaga, Beyonce, and more!

Hi,

Hope you are well! We are reaching out to gauge your interest in <u>Asher Levine</u> - the mastermind behind the most admired designs that the biggest <u>names</u> in Hollywood have worn, including <u>Beyoncé</u>, <u>Lady Gaga</u>, <u>Demi Lovato</u>, <u>Lil Nas X</u>, <u>Nicki Minaj</u>, <u>and Doja Cat</u>. Notably, his legendary work is best known for innovatively implementing a unique blend of 3-D printed devices and illumination technologies. Asher Levine is making his mark quickly, and is a name in the fashion industry you will never forget.

With the world -- and subsequently the runways -- beginning to open back up, Asher is coming in full force, and will be soon showcasing something that's never been seen before. Sharing the creation process behind his latest hi-tech fashion creations which incorporates AI generated prints, colorful LED illumination, and digital fashion overlays-- the first of its kind-- Asher is bringing the fashion industry to the next level.

The beloved designer is never afraid to use new materials, technologies, and processes, so much so he creates pieces people are sure to remember successfully every time.

He has also received the <u>Womenswear Rising Star Award</u> from Fashion Group International and <u>Forbes 30 under 30</u> ("Art and Style") and has been invited to exhibit his work at the <u>MoMA</u>, Fashion Institute of Technology, and the Mode Biënnale Arnhem.

Inspired by the creative potential of NYC's nightlife, he began his journey into experimental fashion and, since then, has diversified his clothing into runway collections and continues to serve forward-thinking artists who grace the stage and screens.

Below, you'll find additional topics Asher can speak to for your consideration. Please let me know your thoughts on working with the man behind the iconic outfits. Thank you!

**Bringing Hi-Tech to the Runway:** Asher's label, <u>AL Studio</u>, features designs known for integrating cutting-edge techniques in both fashion and science.

**How It's Made:** Having interdisciplinary interests in fashion, biology, and engineering sciences, Asher uses his technical expertise to make his futuristic looks possible.

**Creating Memorable Pieces:** When working with artists who are just as bold as his work, Asher keeps things new and exciting with every piece he makes.

**Inspiration and Vision:** Having been inspired by NYC's nightlife, Asher shares how he continues to stay inspired throughout his creation process.

**The Future of Fashion:** Asher gives his thoughts on innovation in the fashion industry and what new experimental styles people may see in the future.